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Reflecting on 2023:

# A comprehensive overview of the UK job market trends and analytics

Explore the dynamics of **professions**, in-demand skills, salaries, and employment trends that shaped the UK's job landscape last year.



### UK job postings overview: 2023 in numbers

#### **Number of jobs**

#### **Posting duration**

New jobs posted in your search period

Median number of days a job was active

9,818,230 40,238,616
Jobs Postings

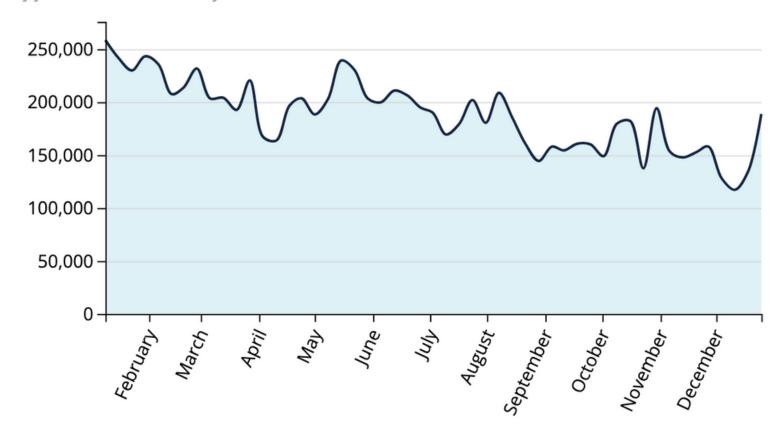
31

A total of 9.8 million new jobs were listed, with postings typically active for 31 days, illustrating the fast-moving nature of job availability.

#### UK job postings overview: 2023 trends

#### **Trend**

Number of new jobs by posting week. When filtered by active jobs, the chart shows for each week how many jobs are still active today.



The graph highlights February, May, and November as peak months for job postings, with April, September and December showing notable dips, reflecting seasonal hiring trends.

<sup>\*</sup>All data is sourced from Textkernel's Labor Market Insights solution.

# Leading professions in the UK: 2023's job market standouts

Top professions Support Worker 181,605 **Support Worker Teaching Assistant** 143,747 Customer Service Agent 118,629 Cleaner 106,027 Trainee 105,212 104,517 Nurse Schoolteacher 101,529 97,629 Apprentice Sales Manager 85,311 General Labourer (other) 83,989

Support workers, teaching assistants, and customer service roles lead, showcasing demand for essential services and customer engagement in a service-driven economy.

# Leading skills in the UK: 2023's job market standouts

| Top professional skills | Customer Service               | 1,491,088 | Top IT skills   | Microsoft Excel        | 686,290 |
|-------------------------|--------------------------------|-----------|-----------------|------------------------|---------|
| Customer                | Mentoring                      | 1,187,203 | Microsoft Excel | Microsoft Office       | 585,632 |
| Service                 | Knowledge of Finance           | 1,178,882 |                 | Microsoft Word         | 375,566 |
|                         | Sales                          | 1,136,779 |                 | Databases              | 345,578 |
|                         | Maintenance                    | 996,799   |                 | Information Technology | 258,016 |
|                         | Administrative Operations      | 955,766   |                 | Data Analysis          | 219,236 |
|                         | Occupational Safety and Health | 943,630   |                 | Computer Literacy      | 191,960 |
|                         | Recruitment                    | 919,819   |                 | Microsoft PowerPoint   | 190,658 |
|                         | Stakeholder Management         | 855,569   |                 | Microsoft Outlook      | 189,787 |
|                         | Consulting                     | 838,205   |                 | Software Engineering   | 151,509 |

Robust customer service expertise leads the professional skills, indicating a market leaning towards strong client engagement.

Meanwhile, technical skills like Microsoft Excel and Office remain essential, reflecting their foundational role in business efficiency.

<sup>\*</sup>All data is sourced from Textkernel's Labor Market Insights solution.

### Leading soft skills in the UK: 2023's job market standouts

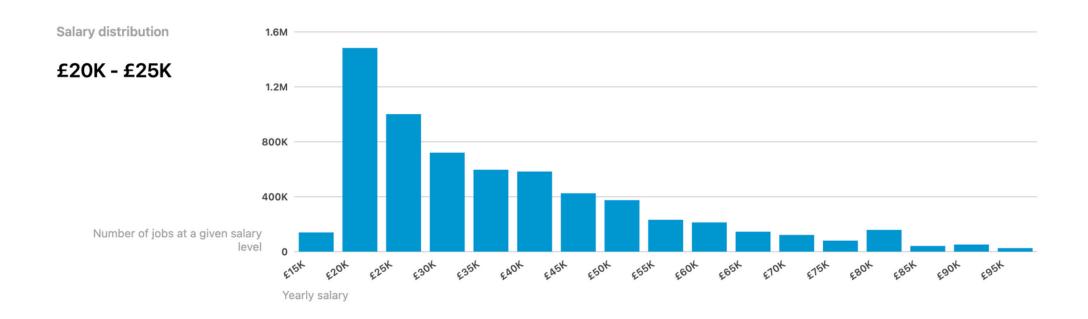
Top soft skills

#### Communication Skills

| Communication Skills     | 3,669,145 |
|--------------------------|-----------|
| Team Working             | 2,534,370 |
| Self Motivation          | 2,524,858 |
| Passionate               | 2,394,779 |
| Hard Work and Dedication | 2,280,908 |
| Friendliness             | 1,295,889 |
| Attention to Detail      | 1,254,239 |
| Coordination Skills      | 1,226,535 |
| Success Driven Person    | 1,218,725 |
| Leadership               | 1,134,516 |
|                          |           |

Communication, teamwork, and self-motivation top the list of soft skills in high demand, indicating businesses prioritize individuals who excel in collaborative environments and take initiative.

# Distribution of salary in the UK: 2023's job market standouts



UK salary landscape was most concentrated in the £20K - £25K range, illustrating a large number of entry-level and mid-range positions relative to high-paying roles. It's important to note that not all jobs provide a salary range for the role.

### Regional distribution of jobs: Mapping the 2023 UK job market



| Region           | Jobs      | Pct.  |
|------------------|-----------|-------|
| England          | 8,329,991 | 84.8% |
| Scotland         | 588,276   | 6.0%  |
| Wales            | 315,731   | 3.2%  |
| Northern Ireland | 133,793   | 1.4%  |

England led the UK's 2023 job market with over 8.3 million opportunities, followed by Scotland, Wales, and Northern Ireland.

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# Ready to decode the UK labor market in 2024?

**Textkernel's Labor Market Insights** provides real-time and historical labor market data for 15 key markets in North America, Europe, and APAC.

Improve your lead generation, identify labor market trends, follow the evolving demand for skills, and track your prospects – **all with one solution.** 

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